



# DANYAL AZIZ

## SEO SPECIALIST

### CONTACT

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Neelam Villas, Nishatabad,  
Faisalabad

### SKILLS

- SEO Specialist
- Keyword Searching
- On-Page SEO
- Off-Page SEO
- Technical SEO
- Digital Marketing
- Word Press
- HTML / CSS
- Google sheets/documents

### LANGUAGES

- English
- Urdu

### REFERENCE

Phone: 03227076268

Email : miandanyal153@gmail.com

Portfolio: <https://letsrankonline.com/danyal-seo-specialist/>



### PROFILE

SEO Expert with 1 year of experience in boosting organic traffic, enhancing SERP visibility, and driving ROI through advanced SEO strategies. Skilled in technical audits, keyword research, on/off-page SEO, and using tools like SEMrush, Ahrefs, and Google Analytics. Proven success in ranking high-competition keywords and scaling content strategies for business growth.



### WORK EXPERIENCE

**Little Honey Website** 2025 - PRESENT  
SEO Specialist

- Conducted SEO audits and optimization for personal blog and niche websites, improving page speed, on-page SEO, and crawlability.
- Optimized website content, titles, meta descriptions, and structured data to follow current SEO best practices and increase CTR.
- Monitored performance using Google Analytics and Search Console, tracking keyword rankings and organic traffic improvements.

**Lumiere Child Website** June - 2025  
SEO Specialist

- Executed full-scope SEO for "Lumiere Child Website", including keyword research, on-page, off-page, and technical SEO for optimized visibility.
- Set up and managed Google Business Profile and Search Console to enhance local presence and track site performance effectively.

**Certificate** Feb - 2025  
Marketing Manager & Specialist

- Built strong collaboration with teams and vendors to execute digital strategies aligned with SEO best practices.
- Ensured brand alignment across platforms while applying advanced SEO techniques learned during certification.



### EDUCATION

**Bachelor of Computer Science** 2022 - 2026  
Government College University Faisalabad  
GPA : 3. 4/ 4.0

**Fse Pre-Engineering** 2020 - 2022  
Students Inn College for boys, Peoples Colony  
Marks : 722/1100